# **Adult Brainrot**

Mandela Effect, Misinformation & Conspiracies in Quantum Categories

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CLASSICAL MEMORY (EG: NOTEBOOKS)

UNDERSTANDING MISINFORMATION

UNDERSTANDING THE MANDELA EFFECT

UNDERSTANDING ADULT BRAINROT THROUGH QUANTUM CATEGORIES











#### The Problem

- Classical memory (computers, notebooks): order of updates doesn't matter.
- Human memory: order does matter recall is reconstructive.
- (Loftus's leading questions; Schuman-Presser: survey order; Ebbinghaus: serial-position effect)

#### The Puzzle

How do we model beliefs when updates don't commute, sources blur, and global stories fail to cohere?

#### Roadmap

- Mandela effects → noncommuting channels/updates in CPM(FdHilb)
- Misinformation → mixed states and their indistinguishable purifications
- Conspiracies → local coherence vs. failed global glue (centers)

Using categorical tools in quantum computation, we try to model & understand the inconsistencies in our belief systems.

# Mandela Effect



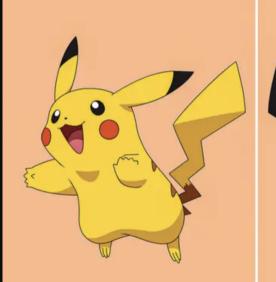
The Berenstein Bears



The Berenstain Bears

# **Answer: The Berenstain Bears**

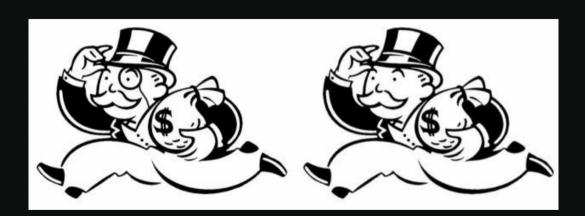
order-confusion: semantic; people expect to see "-stein"





schema reconstruction: our brain "autocompletes" the pattern we see

**Answer: No Black Tail** 



source confusion: lots of imagery of wealthy people with monocles

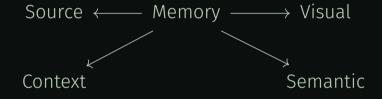
**Answer: No Monocle** 

#### Mandela Effects & Memory

- Order Berenstain ↔ Berenstein
- Schema Pikachu's "black tail tip"
- Source Monopoly Man's "monocle"
- Memory: re-encoding, shaped by order, schemas, sources
- Psych: Loftus (misinfo), Johnson (source confusion)
- Math: CPM ⇒ non-commutativity, channels forget/blur

# How Memory Registers

#### Example:



We will be modelling how memory registers using **FdHilb**, a dagger compact category. In the next few slides, I will answer your (valid) what's, why's and how's.

#### What is **FdHilb**?

- Objects: finite-dimensional Hilbert spaces ( $\mathbb{C}^n$ ,  $\mathbb{C}^m \otimes \mathbb{C}^k$ , ...).
- Morphisms: linear maps between them.
- Why Hilbert?
  - Inner product  $\Rightarrow$  compare states (similar vs different memories).
  - Orthonormal basis ⇒ possible "pure" recall traces.
  - Tensor product ⇒ combine registers into one joint system.

#### Why **FdHilb**? - I

One of the main reasons we use **FdHilb** is because it is a dagger compact closed category.

- **Dagger (†):** every map f:A o B has an adjoint  $f^\dagger:B o A$  (involutive contravariant endofunctor)
  - Think "reversing" an update.
  - Lets us talk about symmetry in recall vs. encoding.
- Compact closed: we have "caps" (eval) and "cups" (coeval)
  - Graphically: can bend wires up or down.
  - Used to represent copying, pairing, or discarding registers.

# Why **FdHilb**? - II

Gives a complete string diagram calculus.

- wires = registers, aka inputs/outputs
- boxes = updates, aka processes
- bending = forgetting / re-encoding, duals and dualizables like in the eval/coevals



# Why beyond pure **FdHilb**?

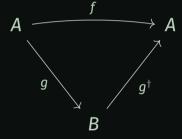
- Beliefs aren't pure: noise, ambiguity, blends.
- Updates aren't all unitary: they can blur, forget.
- We need: mixed states + noisy channels.
- Linear maps can't quite model mixed states

#### The CPM construction

- **CPM**(*C*): same objects as *C*; morphisms  $A \rightarrow B$  are CP maps  $f: A^* \otimes A \rightarrow B^* \otimes B$ .
- For C = FdHilb: morphisms = completely positive (trace-preserving) maps.
- Closed under composition & tensor, still dagger compact.

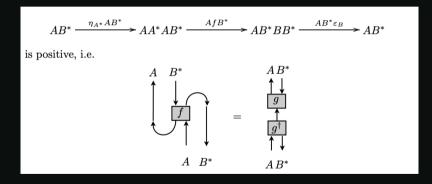
# On Completely Positive Maps I

#### **Positive map**:



# On Completely Positive Maps II

#### **Completely positive map**:





#### Why CPM?

- Notice that the codomain and domain in CPM is of the form  $B^* \otimes B$ .
- lacksquare And luckily for us, density matrices are of the form  $\mathbb{C}^{m{x}}\otimes (\mathbb{C}^{m{x}})^*$
- And density matrices model mixed states!

# Beliefs & Updates

- Belief = state of a register.
- Update = influence applied to that register.
- Recall is often sequential: fact then meme  $\neq$  meme then fact.



# Where do they live mathematically?

- State (belief):  $\rho: I^* \otimes I \to A^* \otimes A$  (density operator).
- **Channel (meme vs fact):** A channel  $\Phi : A \to B$  is a CPM of the form  $A^* \otimes A \to B^* \otimes B$ .
- **Sequential updates:**  $\Phi_2 \circ \Phi_1$  (composition).

# Forgetting context

- Recall often drops source/context.
- Behaviourally: we remember the image but not who told us.
- We need a categorical way to model the loss of information (memory registers).

#### Internal ⊥-trace in CPM

- Discarding effect:  $\perp_{C}: C^* \otimes C \rightarrow I$ .
- Max-mixed state:  $\perp_{C}^{\dagger}: I \to C^* \otimes C$ .
- Given  $f: (A \otimes C)^* \otimes (A \otimes C) \rightarrow (B \otimes C)^* \otimes (B \otimes C)$ , define

$$\operatorname{Tr}^{\mathsf{C}}(f) := (\mathbf{1}_{\mathsf{B}^* \otimes \mathsf{B}} \otimes \bot_{\mathsf{C}}) \ \circ f \ \circ (\mathbf{1}_{\mathsf{A}^* \otimes \mathsf{A}} \otimes \bot_{\mathsf{C}}^{\dagger}) : \mathsf{A}^* \otimes \mathsf{A} \to \mathsf{B}^* \otimes \mathsf{B}.$$

Intuition: inject neutral C, then discard C.



# Example: two influences on memory

- $\Phi_{\text{meme}}$ : catchy but false.
- Φ<sub>fact</sub>: corrective cue.
- Both act on  $A = V \otimes S$ .

#### Two Channels

$$\Phi_{\mathsf{meme}}(
ho) = \sum_{i} K_{i} 
ho K_{i}^{\dagger}, \quad \Phi_{\mathsf{fact}}(
ho) = \sum_{j} L_{j} 
ho L_{j}^{\dagger}$$

- $K_i$  = Kraus operators encoding a biased "meme update" (skews memory toward schema).
- $L_i$  = Kraus operators encoding a corrective "fact update."
- Both are CP + TP  $\Rightarrow$  valid morphisms in CPM(**FdHilb**).
- Typically noncommuting  $\Rightarrow$  order of meme/fact exposure changes outcome.

#### Idea: Meme vs Fact as Channels

- The point of Kraus operators is to evaluate the effect of a quantum operation on a density matrix  $\rho$ , which represents states.
- The idea is to use Kraus operators to model the bias toward the more interesting story showcased through memes or elsewhere, and also toward the truth once the bias is called out/corrected.

# Berenstain Example: Meme vs Fact

Register space:  $H = \mathbb{C}^2$  with basis  $|\mathbf{o}\rangle =$  "Berenstain",  $|\mathbf{1}\rangle =$  "Berenstein".

# Meme channel (bias toward the false feature):

$$\Phi_{\text{meme}}(\rho) = \sum_{i=0}^{2} K_{i} \rho K_{i}^{\dagger}, \quad K_{0} = \sqrt{1-p} I, K_{1} = \sqrt{p} |1\rangle\langle 0|, K_{2} = \sqrt{p} |1\rangle\langle 1|.$$

Intuition: softly shifts probability mass toward |1> ("-stein").

#### Fact channel (corrective pull back to the true feature):

$$\Phi_{\mathrm{fact}}(
ho) = \sum_{i}^{2} L_{j} \, 
ho \, L_{i}^{\dagger}, \quad L_{\mathrm{o}} = \sqrt{1-q} \, I, \; L_{1} = \sqrt{q} \, |\mathsf{o}\rangle\!\langle \mathsf{1}|, \; L_{2} = \sqrt{q} \, |\mathsf{o}\rangle\!\langle \mathsf{o}|.$$

Intuition: nudges weight back toward |**o**⟩ ("-stain").

# Toy Model Limitations

- This example is 2-dimensional, assumes only true/false
- Channels are hand-picked in practice bias and correction are more complex.
- Here "meme" and "fact" act independently; in reality they can interact.
- Works as a toy model: shows order effects, but not the full richness of human memory.

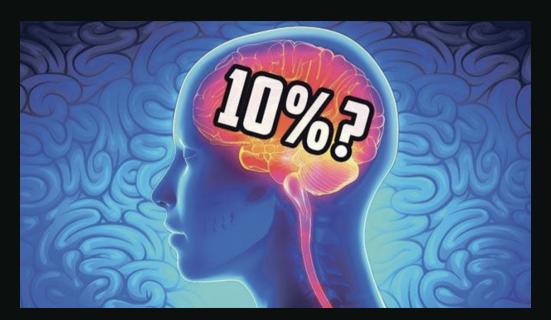
#### Schema Reconstruction?

- Recall = a measurement on register V.
- Brain favors the schema-consistent result ("black tail tip") even when it's false.
- Formal shadow: measurement is biased, giving higher weight to schema than to the veridical trace.
- Outcome reshapes the state of memory accordingly.



## Misinformation





#### How this occurs

- We often only observe how a belief register A changes.
- The origin/context **C** (platform, persona, framing) is *unseen*.
- Need: include C during update, then forget C when reading A.

#### Hide & forget a register (CPM-internal trace)

Let  $f: (A \otimes C)^* \otimes (A \otimes C) \to (B \otimes C)^* \otimes (B \otimes C)$  be CP. In CPM(**FdHilb**) we have:

$$\perp_{\mathbf{C}}: \mathbf{I} \to \mathbf{C}^* \otimes \mathbf{C} \pmod{\max\text{-mixed}} \qquad \perp_{\mathbf{C}}^{\dagger}: \mathbf{C}^* \otimes \mathbf{C} \to \mathbf{I} \pmod{\max\text{-mixed}}.$$

Define the internal trace over *C*:

$$ig| \operatorname{Tr}^{\mathcal{C}}(f) = (\mathbf{1}_{B^*\!\otimes\! B}\!\!\otimes\! \perp_{\mathcal{C}}^\dagger) \,\,\circ\,\, f \,\,\circ\,\, (\mathbf{1}_{A^*\!\otimes\! A}\!\!\otimes\! \perp_{\mathcal{C}}) \,\,:\,\, A^*\!\otimes\! A o B^*\!\otimes\! B$$

#### Purification of CP maps

• For any CP  $f: A^* \otimes A \rightarrow B^* \otimes B$ ,

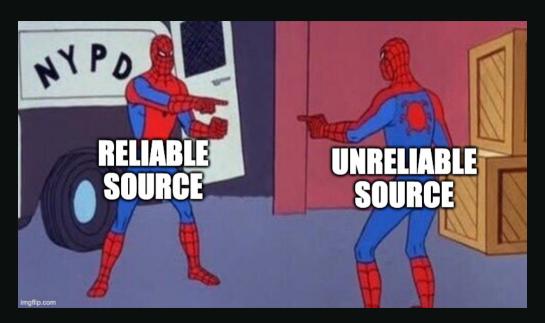
$$\exists C, g \text{ pure on } A \otimes C \text{ s.t. } f = \operatorname{Tr}^{C}(g).$$

Non-unique: different g, g' may yield the same f after tracing out C.

## Indistinguishability

- If  $g \neq g'$  but  $\operatorname{Tr}^{c}(g) = \operatorname{Tr}^{c}(g')$ , then origins differ but the observed update on **A** is identical.
- Interpretation: multiple hidden pipelines ⇒ same surface "belief push".

$$A \xrightarrow{g} B \otimes C \xrightarrow{\perp_{c}^{\dagger}} B \qquad \equiv \qquad A \xrightarrow{g'} B \otimes C \xrightarrow{\perp_{c}^{\dagger}} B$$

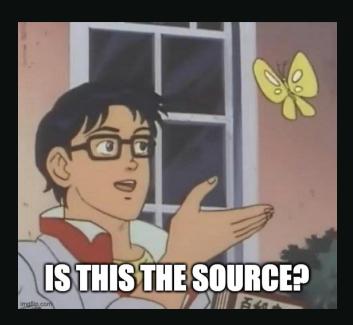


### Aggregation & repetition

- Cross-source blend:  $\bar{\Phi} = \sum_i w_i \, \Phi_i$  (convexity  $\Rightarrow$  CP).
- Re-exposure: iterate  $\bar{\Phi}^{k}$  (CPM closed under composition).
- Intuition: repetition drives beliefs toward a mixed fixed point of  $\bar{\Phi}$ .

### Behavioral map

- Hidden register *C* = provenance (platform, persona, framing).
- Joint update on  $A \otimes C$ , then discard C = source monitoring loss.
- Non-unique purification = indistinguishable origins for the same observed push.



#### Toy model: platform + reshare

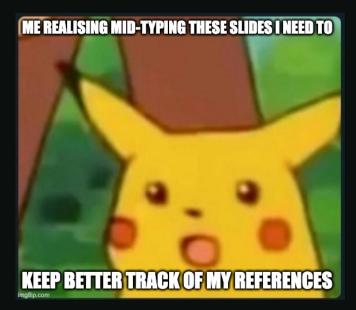
Let A be the belief register. Let C encode context (platform & reshare flag). Pick an isometry  $V: A \to B \otimes C$ . Define

$$g(
ho) = V 
ho V^{\dagger}$$
 on  $(A \otimes C)^* \otimes (A \otimes C)$ ,  $f = \operatorname{Tr}^{\mathsf{C}}(g)$ .

- $m{g}$  is pure CP;  $m{f}$  is the observed CPM channel on beliefs.
- Different choices of **V** (different "pipelines") can yield the same f.

## Limits & diagnostics

- Tracing out *C* forgets cause by design can't recover provenance from *f*.
- Remedy in model: keep more registers (source tags R), compare via Choi states.
- Takeaway: CPM + internal trace is the minimal typed setting to model indistinguishable causes, blending, and repetition dynamics.



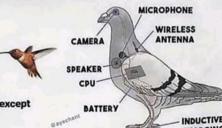
# **Conspiracy Theories**

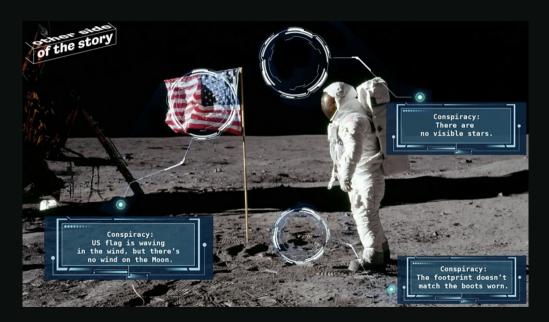
## Birds Aren't Real wake up people.

Birds work for the bourgeoisie.. they died in 1986 due to Reagan killing them and replacing them with spies

- Surreal
  - Cereal
- Ethereal
  - Birds

All of these are real except birds







### What do they have in common?

- Conspiracy theories are often stories that make sense when you consider only a subset of the available context.
- Most theories fall apart when you consider ALL of the context, since there will be contradictions with reality.
- In a sense, these theories are local.

## From local fragments to a global theory

- **Setup:** We have a *category of fragments B*: objects = local info-types; morphisms = ways to connect them.
- **Tensor**  $X \otimes Y$ : place fragments side-by-side (joint context).
- **Braiding**  $c_{X,Y}: X \otimes Y \to Y \otimes X$ : swap order of updates (allowed re-orderings / compatibilities).
- Goal: when do locally coherent pieces assemble into a globally coherent story?

(In finite semisimple/rigid cases, this is a braided "fusion" setting, but we won't need that language.)

### What the braiding buys you

- $c_{X,Y}$  formalizes "order changes that should be harmless."
- Hexagon/coherence laws  $\Rightarrow$  different swap sequences agree.
- Intuition: if updates commute up to the braiding, they coexist cleanly.
- We'll test global coherence by asking for objects that braid well with everything.

### The "center" of fragments

- **Drinfeld center** Z(B): pairs  $(X, \overline{\gamma_{X,-}})$  where  $\gamma_{X,Y} : X \otimes Y \to Y \otimes X$  is natural in Y and satisfies the standard coherence (hexagons).
- Read: X is transparent to every other fragment Y.
- A "good global glue" should live in (or be detected by) Z(B).



## Summary & Future Work

#### Summary

- Mandela effects: noncommuting channels in CPM(FdHilb)  $\rightarrow$  order, schema, and source confusions.
- **Misinformation:** purification + internal trace  $\rightarrow$  indistinguishable hidden causes, repetition.
- **Conspiracies:** local fragments in braided categories  $\rightarrow$  global obstruction.

#### Future Work

- Explore higher-categorical lifts (fusion 2-categories).
- Empirical tie-ins: align CPM dynamics with psych experiments.
- Extend toy models toward realistic networks of belief updates.

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