# ETHICS IN AI, NOT ETHICS OF AI

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# COMMON VIEW

AI = "just math"
Algorithms = "just math"
Math = "just math"

Ethics matters only for uses of Al/algorithms/math
Research & development are outside of the scope of ethics

"Ethics of AI" = ethics of how we use & deploy Al/algorithms/math

# ALTERNATIVE VIEW



We're already making ethical choices, so let's make better ones

#### LIFECYCLE OF RESEARCH (OR DEV) PROJECT



# LIFECYCLE: IDENTIFY

- Ethical issue: What problems are worth tackling or solving?
  - Whose questions will be answered? What efforts will be easier? ...
  - Even "pure" research involves opportunity costs
- Practical issue: How do we identify potential issues?
  - Particularly if that isn't our training

Journal of the American Medical Informatics Association, 00(0), 2020, 1–3 doi: 10.1093/jamia/ocaa307 Perspective



Perspective

The case for information fiduciaries: The implementation of a data ethics checklist at Seattle Children's Hospital

Elizabeth Montague<sup>1</sup>, T. Eugene Day<sup>1</sup>, Dwight Barry<sup>1</sup>, Maria Brumm<sup>1</sup>, Aaron McAdie<sup>1</sup>, Andrew B. Cooper<sup>1</sup>, Julia Wignall<sup>2</sup>, Steve Erdman<sup>3</sup>, Diahnna Núñez<sup>4</sup>, Douglas Diekema<sup>5,6</sup>, and David Danks<sup>7,8</sup>

# LIFECYCLE: DESIGN

- Ethical issue: What are the relevant constraints?
  - Compute needs, Time/funding, Data requirements, Info access, ...
  - Different people may prioritize different values / constraints

- Practical issue: How do we (collectively) decide which ideas / questions / options are worth pursuing?
  - Note: Need not assume that all views count equally...



# LIFECYCLE: DEVELOP

- Ethical issue: What counts as a "good" solution?
  - All proofs are equally good if it is "just math," but instead we also value Simplicity vs. Explanatory depth vs. Generalization vs. ...
  - "Ethical" in terms of values (not nec. "harm" or "benefit")
- Practical issue: How do we resolve potential tradeoffs?
  - Explicit articulation of relevant values is an important, but oft-neglected, first step

# LIFECYCLE: DEPLOY / CONNECT

- Ethical issue: How do we ensure that others understand our results (algorithms, technology, etc.)?
  - Cannot prevent all misunderstandings
  - Ethical (professional) obligation to help others understand our research

- Practical issue: How do we transmit information appropriately?
  - "Giving talks" does not scale very far
  - Journals only work for specialized audiences



# LIFECYCLE: USE

- Ethical issue: How do we ensure that others use our ideas and research in responsible ways?
  - Again: Cannot prevent all misuses
  - But we have an ethical obligation to not make it easy to misuse

Practical issue: How would we ever know about misuse?

#### Why We Need to Audit Algorithms

by James Guszcza, Iyad Rahwan, Will Bible, Manuel Cebrian and Vic Katyal



# PRACTICES, NOT PRINCIPLES

# "But ethics is supposed to be about universal principles!" Artificia Intelligence at Google: Our Prin PRINCIPLED Executive Order 13960 Promoting the Uss the Federal Govern A Map of Ethical and Rights-Based Approaches to Principles for Al Authors: Jessica Fjeld, Nele Achten, Hannah Hilligoss, Adam Nagy, Madhulika Srikumar, ide the University of California's Artificial Intelligence Strategy

#### Problems:

- Principles almost never imply tangible actions
- Principles almost always imply ethics is not already part of R&D

# ETHICS IN AI

- Wrong frame: "Al vs ethical (responsible) Al"
- Ethics is already part of AI, not an optional extra add-on
- Proper frame: "unethically done AI vs AI"
  - Using these types of practices is part of being skilled at AI
  - No different from, e.g., use of appropriate learning methods

### ETHICS IN MATH

- Wrong frame: "Math vs ethical (responsible) Math"
- Ethics is already part of Math, not an optional extra add-on
- Proper frame: "unethically done Math vs Math"
  - Using these types of practices is part of being skilled at Math
  - No different from, e.g., use of appropriate proof techniques

### SUMMARY & CONCLUSIONS

- Ethical issues & questions arise throughout research
  - Even "fundamental" or "pure" research
  - Ethics is really about issues of values...and values matter for research

- Practical tools (are starting to) exist to make more ethical choices at every step in the research lifecycle
- Shift to seeing "ethics in M" as part of being skilled / good at M

# **THANKS!**

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